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PRACTICE MANAGEMENT REVIEWS

WNY MEDICAL OFFICE BILLING MANAGER ADMITS \$427,661 THEFT...

BUFFALO, N.Y. (AP) - The former billing manager at a Western New York medical office has plead guilty to stealing nearly \$428,000 from the practice.

***—Erie County District Attorney's Office
Published: June 24, 2011 12:54pm***

DON'T LET YOUR PRACTICE GET THIS KIND OF PRESS COVERAGE...PROTECT YOURSELF:

- 1.) A healthy Practice like a healthy Patient needs periodic check-ups to identify any problems early;
- 2.) Most physicians do preventative maintenance on their cars, but not their most valuable asset—their medical practice; and,
- 3.) Statistically, medical and dental practices are some of the most defrauded small businesses, with nearly every defrauded physician / dentist being sure he or she could trust the thief.

A PRACTICE MANAGEMENT REVIEW BY CYNERGY WILL ASSESS ALL CRITICAL AREAS IN MEDICAL PRACTICE OPERATIONAL AND STRATEGIC MANAGEMENT INCLUDING:

- 1.) Financial systems and controls;
- 2.) Legal and organizational structure;
- 3.) Governance;
- 4.) Physician and staff compensation;
- 5.) Practice & provider productivity;
- 6.) Management structure and effectiveness;
- 7.) Electronic Practice Management Systems;
- 8.) Revenue cycle review including scheduling, coding, billing, and collections;
- 9.) Medical records management & EMR;
- 10.) Cash-flow management;
- 11.) Patient flow;
- 12.) Physical plant;
- 13.) Information systems;
- 14.) Marketing;
- 15.) Managed care and insurance participation;
- 16.) Compliance issues (HIPAA, Medicare Fraud, Ant-Kickback, Stark, OSHA, EEOC, FMLA, etc.);
- 17.) Human resource management;
- 18.) Review existing strategic plans; and,
- 19.) Other areas as requested by the client.

Cynergy's report provides a comprehensive assessment of each system in your practice. You will know which systems are functioning well, and which systems require attention and/or restructuring. Let our forty years of experience give you the peace of mind that comes from knowing your practice is functioning optimally and in compliance with current regulations.